2022-2023 District Goals

District: 4 L6

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 85% of clubs in our district report service.

Action Plan

21-22 GST GOALS.docx

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	325	50	30
2nd Quarter	1	325	25	5
3rd Quarter	1	300	25	5
4th Quarter	1	300	25	5

FY New Clubs

   4

FY Charter Members

   1250

FY New Members

    125

FY Retention Goal

    45

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

    1330

Action Plan

GMT.docx

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

a. Our team will ensure 7% of zone chairpersons attend zone chairperson training.

b. Our district will confirm 100% of club officers (president, secretary and treasurer) attend club officer training.

c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US$300 million.

a. Our team will ensure that 25 clubs make new Model Club commitments.

b. Our district will ensure that 25 current Model Clubs commit to a higher, progressive Model Club level.

c. I will personally request that 75 clubs make a Model Club commitment.

Action Plan

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

Action Plan